



M4D2012
3RD INTERNATIONAL CONFERENCE ON
MOBILE COMMUNICATION FOR
DEVELOPMENT

February 28–29, 2012
New Delhi, India

www.M4D2012.com

Organized jointly by

Society for Education and Research Development
India
&
HumanIT
Karlstad University
Sweden



First call for papers, panels and workshops

Welcome to M4D2012!

Institute of Management Studies (Ghaziabad, India) in cooperation with HumanIT (Karlstad University, Sweden) invite you to the 3rd International Conference on M4D - Mobile Communication for Development, following the inaugural conference in Karlstad, Sweden in 2008 and second conference in Kampala, Uganda. ^(1,2)

M4D2012 aims to provide a forum for researchers, practitioners and all those with interests in mobile communication for development. M4D2012 will combine two days of workshops, discussions, demos, plenary, paper and panel sessions. The conference activities will take place at a reputed hotel in the National Capital Region of Delhi and the campus of Institute of Management Studies, Ghaziabad. The conference website is: <http://www.m4d2012.com>.

How to participate

We strive to create an inclusive event where all types of actors and formats are included. If you wish to present a paper, demo or poster you submit either to the **practitioner** or the **research track**.

The research track has a traditional academic conference design while in the practitioner's track industry, NGOs, and public bodies can discuss experiences, ideas and disseminate knowledge. However, this conference is not only for paper presenters but also for all who have an interest in areas of mobility, communication, social change and their intersections. It is our explicit aim to make room for extensive discussions and interaction between all participants throughout the conference. We therefore also invite the ideas of different kinds workshops, panels, demos and discussion formats. All topics that relate to mobile communication and development are welcome.

The suggested topics (but not limited to) include:

- Social implications of mobile communications
- Mobile health
- Mobile communication and political participation/ change
- Agriculture, rural development and mobile communication
- Economic development and mobile communication such as mobile banking and mobile money
- Mobile learning
- Mobile communication and community awareness / development
- Mobile communication and disaster management

1. <http://m4d.humanit.org/2008>

2. <http://m4d.humanit.org>



- Mobile communication and corruption fighting
- Mobile communication and election / government monitoring
- Mobile communication and community awareness / development
- Mobile communication and disaster management
- Mobile communication and climate control
- Challenges to the proliferation of mobile technology
- Mobile communication and women empowerment
- Mobile communication and surveillance
- Innovative applications for mobile communication

Submission and review process

All paper presenters will have to apply directly with a more or less finished version upon deadline (July 31), no abstracts should be sent in advance. Papers will then be sent out for review to one or more reviewers. Upon receiving reviewers' comments, paper authors will have approximately one and a half months to finalize and upload the camera-ready version of the paper. Paper presenters can choose whether to submit a **full paper** (maximum of 10 pages) or a **short paper** (4 pages) to the **practitioners** or the **research** track.

Poster and **demo** presenters as well as **workshop** and **panel** organizers are requested to submit a one page abstract for conference proceedings upon deadline (see 'important deadlines'). Poster size is 80 cm

maximum width and 120cm maximum height. Roll-ups are also allowed. The printing facilities on the location are limited so bring your final printed version with you. Poster boards will be available with the pin/ paste arrangement. To submit your papers and abstracts, you must use the M4Dtemplate available here:

http://m4d.humanit.org/m4d_template.doc.

All submissions to the M4D 2012 should be done using the EasyChair Conference Management system. Please click the following link for the Paper submission: <https://www.easychair.org/conferences/?conf=m4d2012>.

Inclusion of accepted papers/posters in the printed conference proceedings is subject to the payment of the registration fee. Conference proceeding will be published in the Karlstad University Studies series, as well as on the websites of Karlstad University and Institute of Management Studies. Special thematic issues will also be published for a number of reputed international journals from the conference papers. Details of this will be available in following CFPs.

Smaller companies, other organizations and graduate students can present their M4D activities in the form of a poster or demo.

You can write to the conference email address m4d2012@gmail.com for any technical difficulties during submission.



Registration fee

Conference registration fee includes access to conference venue, workshops and demonstrations, keynotes, lunches, refreshments and receptions throughout the conference, conference dinner and social events. Payment instructions will be made available on the conference website:

<http://www.m4d2012.com>.

Regular registration:	USD 400
Student registration:	USD 200
Indian participants	Rs. 5000
Indian students	Rs. 2500
Early bird discount:	10%

(Before November 15, 2011)

Only the regular full time students with a valid student identity card will be eligible for student rate.

Important dates

Workshop/ panel proposals:	Jun 30, 2011
Paper/ poster/ demo submission:	Jul 31, 2011
Acceptance/ review note:	Sept 30, 2011
Travel grant application:	Oct 15, 2011
Final paper submission:	Nov 15, 2011
Early bird registration:	Nov 15, 2011
Regular registration:	Dec 31, 2011

Travel grants

HumanIT will sponsor travel costs and conference fees for a few participants from the developing countries with accepted full papers. Upon acceptance notification, send your paper, together with the reviews of the paper and a motivation letter (one page maximum) to jakob.svensson@kau.se (deadline for application October 15, 2011).

The decision on who will get their fees covered will be made by the board of HumanIT.

Travel and accommodation

The National Capital Region (NCR) of Delhi is well connected by air, road and railways. The international and domestic airport of Delhi is Indira Gandhi International Airport (www.newdelhiairport.in). Majority of domestic and international airlines have direct or connecting flights to Delhi from different parts of the world as well as India.

It has got a wide city metro network (<http://www.delhimetrorail.com>) to provide comfortable connectivity across the city. Delhi is a city of heritage and is famous for its tourist attractions like Red Fort, Qutab Minar and Humayun's Tomb. Details about the tourist spots in Delhi can be found with Delhi Tourism at the website:

<http://delhitourism.nic.in>.

Agra is another major tourist attraction and famous for the Taj Mahal. The city is well connected by rail, road and air networks from Delhi and Ghaziabad. It takes roughly 2 to 3 hours by train or car to reach Agra from Delhi.

There will plenty of options for accommodation to suit the individual choice and budget. Accommodation will be available inside Delhi as well in the National Capital Region (Noida, Gurgaon, Ghaziabad and Faridabad). The details will be available soon on the conference website.



Interested in reviewing?

If you are interested in reviewing, Please contact Dr. Vikas Kumar at m4d2012@gmail.com and tell how many papers you are interested in reviewing, your areas of interest and your level of expertise.

Interested in sponsoring?

M4D has established itself since the first conference in 2008 as the leading forum in the field of mobile communication for development. In the light of past conferences we are certain that M4D2012 will be an extraordinary event, reaching out not only to academics throughout the globe, but perhaps more importantly to different national and international development agencies as well as practitioners and innovators in different NGO's and commercial organizations within the mobile communication sector.

M4D2012 will gather a mix of academics, practitioners and professionals hard to find elsewhere. Do not miss the opportunity to be part of this unique event, it will be fun and you and your organization will be affiliated to a high quality conference, a way to approach development that is both updated and achievable, attracting a crowd more diverse and devoted than at your usual conference.

For organizations interested in funding this event we have a wide array of sponsorship opportunities to suit your need of visibility and budget. Funding opportunities include, but are not limited to, sponsoring the

conference dinner, lunches, refreshments or the conference proceedings.

Your participation in the event could take the form of a book or brochure stand at the conference venue, a presentation during the conference dinner, a leaflet in the conference pack et cetera. Due mention will also be made at the occasion of the conference and due credits will be made on the website, in the conference program and in the conference proceedings. We look forward to your participation and are open for different solutions. Please contact Dr. Vikas Kumar at m4d2012@gmail.com for further information.

We are especially interested in receiving funding for travel costs for participants from developing countries. Please contact Dr. Jakob Svensson at jakob.svensson@kau.se at HumanIT to discuss your conditions and number of participants concerned by your kind offer.

Conference chairs

General Chair: Dr. Vikas Kumar, Society For Education and Research Development, India

Co-Chair: Dr. Jakob Svensson, HumanIT, Karlstad University, Sweden

Society For Education and Research Development, India

Society Education and Research Development (SERD) is a non-profit research focused initiative by academicians from different parts of India. The Vision of the Society is "To be



the leader in promoting the development of education an research leading to the improvement of quality of life in social as well as work environment".

The Society undertakes programs and projects for advancement and promotion of professional standards and scientific education. It aims to promote the study and adoption of advance scientific methods in various subjects as means of securing maximum efficiency. SERD has a backing of top academicians, researchers and practitioners working towards the development of the Education and Research.

Presently, the society is working in the area of ICT for Development with a strong focus on mobile communication and cloud computing. These are two main technologies, which can help in providing educational and developmental services to the less privileged people, particularly in the rural area. Members of the SERD are working closely with the Educational and Research institutes to spread its vision and objectives. SERD invites academic and research collaborations around the Globe to work towards the developmental goals. The society can be contacted at contact@serd.org.in

HumanIT, Karlstad University, Sweden

In close cooperation with the industry, Center for HumanIT is a multi-disciplinary research centre of the Karlstad University, Sweden. HumanIT is an abbreviation of "Human Values of Information Technology". The Vision of the Center is that the HumanIT initiative will

increase the value of the new information technology for common people. The two main research clusters in HumanIT are ICT for Development and Surveillance and Integrity in Information Society. The major objectives of the Center are:

- Enhance, strengthen and increase IT research from the viewpoint of human values
- Establish Karlstad University as a leading institution for IT research from a human perspective
- Contribute to the competitiveness of the industry by far-seeing product development
- Enhance growth and attraction of the Karlstad region

More details are available at: <http://www.kau.se/en/humanit>.

Key contacts

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