

## PAST CONFERENCES

7th International Conference on CSR & Sustainable Development (Yogyakarta, Indonesia)	CSR 2024	10-11 June 2024
6th International Conference on CSR & Sustainable Development (New Delhi, India)	CSR 2019	10-11 October 2019
5th International Conference on CSR & Sustainable Development (Addis Ababa, Ethiopia)	CSR 2017	02-03rd May 2017
2nd International Conference on Big Data & Analytics for Business (New Delhi, India)	BDAB 2016	17-18th March, 2016
4th International Conference on CSR & Sustainable Development (Kuala Lumpur, Malaysia)	CSR 2016	30-31st May 2016
3rd International Conference on CSR & Sustainable Development (Dubai, UAE)	CSR 2015	04-05th May 2015
International Summer School on ICT For Democracy (New Delhi, India)	ICT4D 2014	09-15th March 2014
International Conference on Big Data & Analytics for Business (New Delhi, India)	BDAB 2014	28-29 December, 2014
2nd International Conference on CSR & Sustainable Development (Jakarta, Indonesia)	CSR 2014	02-05 Jun 2014
1st International Conference on CSR & Sustainable Development (Bangkok, Thailand)	CSR 2013	03-06th June 2013

## ORGANISING COMMITTEE

### CSR2025 Programme Committee Chairs

- Dr. Ajay Kumar Bansal, Central University of Haryana, Mahendergarh, India
- Dr. Anu Gupta, Colorado State University, Fort Collins, USA
- Dr. Siti Rochmah Ika, Janabadra University, Yogyakarta, Indonesia
- Dr. Nguyen Tan Huynh, Dong Nai Technology University, Bien Hoa city, Vietnam.

### CSR2025 General Chairs

- Dr. Saurabh Mittal  
Fore School of Management, India
- Mr. Craig Kensley  
GrowZa Social Investment Agency, South Africa

### CSR2025 Secretariat

Questions related to the Conference may kindly be directed to the conference secretariat.

[csr@serd.org.in](mailto:csr@serd.org.in)  
[serd.csr@gmail.com](mailto:serd.csr@gmail.com)



# CSR 2025

16-17 June 2025

Ho Chi Minh City, Vietnam

8<sup>th</sup> International  
Conference on CSR &  
Sustainable Development



Organized by:

Society For Education and Research Development

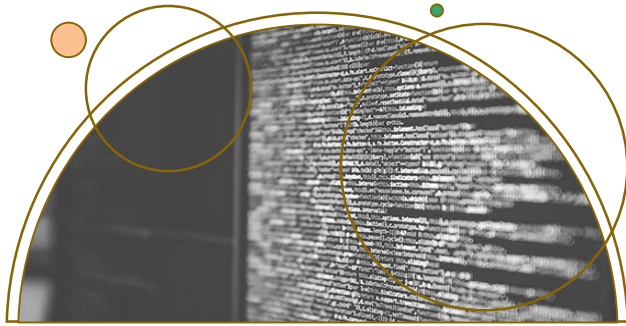


[www.serd.org.in/csr2025](http://www.serd.org.in/csr2025)

## INTRODUCTION

Amidst global concerns surrounding climate change, environmental protection, pollution levels, and waste management, the role of corporations in promoting social causes and ethical business practices is becoming increasingly crucial. It is imperative for businesses to shift their focus from solely seeking profit to also prioritizing responsible products and efficient services. While some countries have already established comprehensive CSR policies, others are still struggling to formalize theirs. Despite criticisms, more companies worldwide are embracing corporate social responsibility in their strategies. In developed nations where basic needs are usually met, the focus shifts towards supporting underdeveloped nations. This conference aims to address the unprecedented impact of CSR on employees, industries, society, and the environment through developing effective frameworks for its evolution. The Eighth edition of this conference will provide new direction for sustainability discussions around the world. The growing regulations and expectations regarding non-financial reporting mean that failing to

comply or adapt carries a myriad of potential business risks. This, combined with the urgent call to act, emphasizes the critical role of sustainability in ensuring compliance, resilience, and enduring financial viability for businesses. The upcoming CSR 2025 international conference is a unique gathering of sustainability experts, NGOs, researchers, and academicians. This event offers the opportunity to exchange actionable ideas, research work, and insights on how organizations can collaborate, communicate, and comply to be leaders in sustainable action. Our refreshed agenda will equip attendees with tools for successfully integrating sustainability into core functions, mastering reporting methods, and engaging with stakeholders for maximum impact. The conference aims to encourage businesses to wholeheartedly embrace ESG (Environmental, Social, and Governance) principles in their core philosophy, policies, practices, and processes. It also serves as a platform for addressing global challenges such as climate change, depletion of natural resources, human rights issues, and resilience strategies to leverage ESG for the long-term benefit of the business, its stakeholders, and society.



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## OBJECTIVE

The conference seeks to establish a unifying forum for corporations, government agencies, NGOs, civil society, academics, and other organizations to exchange their expectations, aspirations, and responsibilities. Its mission also includes the formation of a Think-Tank composed of representatives from different parts of the world and diverse fields of science, technology, business and society. This platform will showcase research advancements in areas such as CSR and Sustainable Business, Sustainable Materials and Technologies, Sanitation, Climate Control, Work Life Balance, Philanthropy, Responsible Products, Business Ethics, Social impact and other relevant topics through paper presentations and poster exhibitions by researchers and professionals from various universities and institutions. Furthermore, presentations and debates will offer insight into current perspectives on how these global issues are being addressed.



## FORESEEN OUTCOMES

**Knowledge Sharing:** Attendees will gain a deeper insight into the importance of responsible business practices in today's Corporate Landscape.

**Policy Recommendations:** The event will aid in developing recommendations for promoting responsible business practices.

**Networking:** Participants will have the chance to connect with professionals, colleagues, and stakeholders, fostering teamwork and alliances.

**Best Practices:** Showcasing exceptional case studies and practices can serve as motivation for other companies.



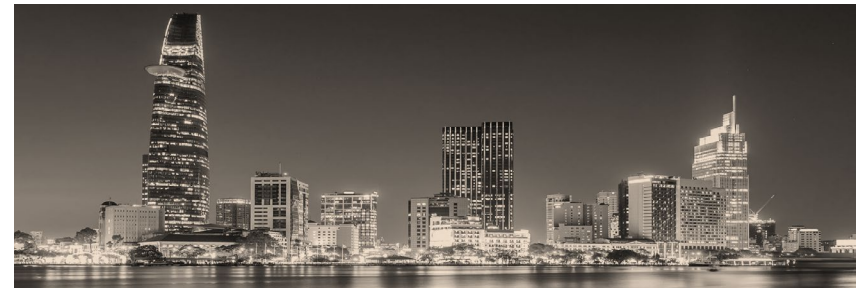
## CALL FOR PAPERS

The conference will bring together the Business Leaders, Govt Policy Makers, Non-Government organizations, Consultants, Researchers, Academicians, Scholars, and representatives from other elements of civil society to discuss a broad array of topics related to corporate social responsibility across the various parts of the world. We are specially inviting the Ph.D. candidates from social sciences, law, business sciences and economics as well as from natural sciences and engineering to engage in a dialogue on solutions for global challenges of sustainability and CSR. The conference welcomes paper submissions from all disciplines on topics including but not limited to:



## TECHNICAL SESSION THEMES

- Climate Change and Mitigation Strategies
- Innovations in Renewable Energy
- Water Resources Management
- Sustainable Agriculture, Food Security for Health and Well-being
- Waste Management and Recycling Technologies and Natural Resource Management
- Green Chemistry and Sustainable Materials (Nanomaterials)
- Ecosystem Restoration and Management
- Oceanography and Marine Conservation
- Sustainable Transportation Systems
- Sustainable Development Goals (SDGs) Implementation
- Governance and Sustainable Urban Mobility
- Environmental Education for Sustainable Development and Awareness
- Artificial Intelligence and Machine Learning For Sustainable Development
- Circular Economy and Innovations in Sustainable Manufacturing
- Urbanization, Sustainable Cities and Tourism
- Life Cycle Assessment, Sustainability Metrics and Innovative Solutions for Plastic Pollution
- Sustainable investment practices and implications
- Self Help Groups and Empowerment
- Sustainable Business & Corporate Management
- Sustainable Development Governance



## CSR PRACTITIONER'S TRACK

The conference will focus on two broad tracks: research and practitioner. The research track will focus on a more academic perspective with presentation of research in the CSR area, whereas the practitioner track will have the presentations from the corporate / NGO projects and initiatives along with the case studies within the theme of the conference. However, the conference sessions will have mixed presentations from both the tracks, for benefit of all. In both the Research and Practitioner track, the proposals can be submitted in any of the following categories:

- (a) Full Paper (15-20 pages)
- (b) Short Paper / Work in Progress (10-12 pages)
- (c) Practitioner Presentation Abstract (1 Page Abstract)
- (d) Poster Presentation (1 Page Abstract)

## IMPORTANT DATES

Proposals Submission	February 28, 2025
Acceptance/ Review note	Ongoing
Camera Ready Submission	April 15, 2025
Registration Deadline	April 30, 2025
Conference Dates	June 16-17, 2025

## REGISTRATION

Registration by one of the authors is mandatory for inclusion of a paper in the conference schedule. Please note the registration is non refundable and co-authors need to register separately for attending the conference. Registration fee includes the following:

- Lunch and Coffee breaks at the conference venue
- Certificate of Participation, Conference Badge & Kit
- Conference Proceedings (electronic copy)
- Conference Gallery (Photo/Video)

	Corporate, NGO	Academics/ Researcher	Students
Speakers/Delegates	USD 350	USD 300	USD200
Absentia Presenters	USD 200	USD 200	USD 150

For the Travel, Lodging & Boarding, the Participants need to make their own arrangement. However, the conference organizers are trying to get best discounted rates from hotel.

Payment may be made to the bank account:

Beneficiary Name : Society for Education and Research Development

Account No. : 05291131002000

IFSC Code : PUNB0052910 (For transfer from India)

Swift Code : PUNBINBBSB(For Transfer from Abroad)

## ABSTRACT / PAPER SUBMISSION

### *Paper Submission Format*

**Abstracts:** should be of 200 words, formatted in Microsoft Word, and 1.5 line spaced, using size 12 Times New Roman font 3-5 Keywords need to be mentioned below the paragraph. Abstracts should highlight major points of the research and explain why the work is important; the purpose, the methodology adopted, and the conclusion.

**Language:** The use of English language is applied to all papers. No other languages are allowed.

**Page Size:** Documents must be formatted in the ISO A4 (210 X 297 mm. or 8.3X11.7 in.) paper size. The top, bottom, left and right margin should be 1 inch.

**Typeface:** The entire paper should be written in 10-point Times New Roman. Please follow the template for heading and sub-heading styles (available at the conference website).

**Line Spacing:** All papers should follow 1.5 line spacing for the text.

**Referencing Style:** Papers should follow the APA Style of referencing ([www.apastyle.org](http://www.apastyle.org)).

### *Paper Submission*

All papers must be submitted online through the link given on Conference Website or by email to [serd.csr@gmail.com](mailto:serd.csr@gmail.com)

Along with your paper / abstract, please also submit the author's profile (one paragraph) and a photograph of the author. The template is available on the conference website.

## PAPER PUBLICATION

- All accepted papers will be published in the Special Publication for Conference Proceedings from a reputed publisher.
- The proceedings will be indexed in the leading databases such as *Scopus, Web of Science* etc.
- Extended papers will also find a place on the special issue of reputed international journals. Please keep checking the journals details on the conference website.

## PAPER/POSTER AWARDS

- There will be two best paper awards, one each in the Research and Practitioner Track of the conference.
- All presented submissions will be eligible for this competition and the decision will lie with the jury consisting of eminent experts of the area.
- Each of the best paper awards will carry a citation and a prize.
- The best paper awards will be announced in the valedictory session of the conference.

