

BDAB 2016

2nd International Conference On Big Data & Analytics for Business

New Delhi, India

March 17-18, 2016

Organised by ·



Society for Education &
Research Development
India

THE UNIVERSITY of TENNESSEE at CHATTANOOGA **UT**
COLLEGE of BUSINESS



Army Institute of
Management & Technology
Greater Noida, India

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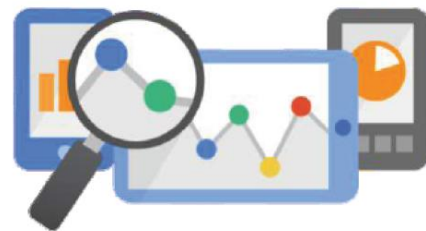


EURO Working Group on
Decision Support Systems

www/serd.org.in/bdab2016

Introduction

Data analytics is critical to businesses. As the small data transforms into 'Big' data, traditional mechanisms and IT infrastructure used to support, analyze and make meaningful interpretations become ill suited. This also brings up numerous management issues. This in fact requires next-generation analytical tools and techniques and brings up new challenges related to issues such as smart data



distribution, quick response in the event of grid failure, etc. Recent advances and innovations in the area of Business Analytics and Big Data Management have compelled the businesses to integrate analytics into their core strategy. Newer Programming paradigms, transaction data management, social media management and huge quantity of data, in addition to velocity and veracity, generated at a quick pace have great worth for the decision makers. While the availability, management and new approaches for big data analytics have opened dimensions for better decision-making, it has also added new challenges to the programmers and database administrators to ensure the security and continuous availability of data.

The conference will be an extraordinary event, reaching out not only to academics throughout the globe, but perhaps more importantly to globally prominent practitioners and innovators in the big data & Analytics. This conference will provide an opportunity to discuss and delineate the latest advancements in Data Analytics and big Data focusing on the development and use of innovative solutions for the businesses. Attendees will hear from a variety of industry expertise, leading research and development organizations and top most academics in the conference domain.

The conference will combine two days of workshops, discussions, demos, plenary, paper, poster and panel sessions. There will be an equal learning opportunity for all the young as well as senior delegates.

Call for Papers

Researchers and practitioners are welcome to submit complete manuscripts or proposal for poster presentations to the conference. We will cover the four different perspectives under the conference theme: (a) Business Perspective, (b) Policy Perspective, (c) Technological Perspective, (d) Societal Perspective. The contributions on application scenarios, use cases and best practices; research with an empirical focus; as well as the inter-disciplinary work are especially encouraged. Submission may include, but are not limited to:

- Business Analytics
- Health Analytics
- Environmental Analytics
- Big Data Management
- Big Data Infrastructure
- Decision Support Systems & Expert Systems
- E-Business & E-Retailing
- Enterprise Resource Planning
- Social Media Analytics
- Data Mining
- Cloud Computing
- Telecommunication Networks & Technologies

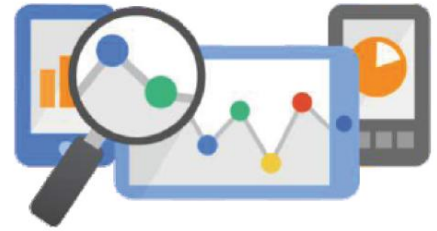


Contributions will be selected based on peer review by the Program Committee consisting of reputed academics, well-known practitioners and subject experts. Contributions should contain a clear problem statement; an outline; methodology and consistent rigor.

Registration

The Registration Fee of the conference includes:

- ❖ Conference Dinner
- ❖ Lunch and Coffee breaks at the conference venue
- ❖ Certificate of Participation
- ❖ Conference proceedings (electronic copy)
- ❖ Conference Badge
- ❖ Conference Kit
- ❖ Conference Gallery (Photo/ Video)



Deadlines

Submission of Papers	December 1, 2015
Acceptance /Review Note	December 15, 2015
Camera Ready Submissions	January 15, 2016
Registrations and other proposals deadline	January 15, 2016



**Best
Paper
Award**

An award for best student paper submitted and presented will be given. The award will be presented during the closing ceremony of the conference and will carry a plaque and the certificate along with the prize. The jury for the selection of best paper will consist of eminent researchers and practitioners.

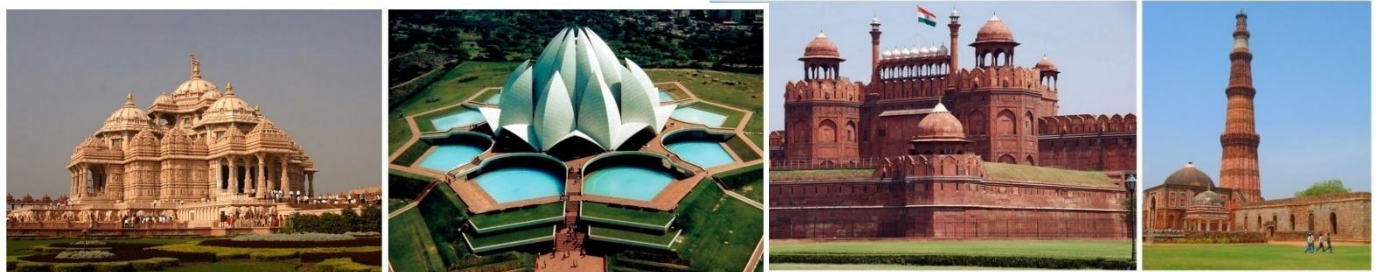
All accepted papers will be made available to all conference attendees in the form of conference proceedings. An edited book volume will be published in the [Annals of Information Systems](#) series by Springer. This will consist of the selected papers from the conference submissions.

 **Springer**

Accommodation & Weather

Variety of accommodation is available in the capital city and close to the conference venue to suit the individual's need and budget. If you need assistance in booking of accommodation, please write to the conference committee at bdab@serd.org.in

The weather is expected to be little warm and pleasant during the conference days in Delhi. The day time expected temperature is between 25C to 30C. Participants need to prepare accordingly.



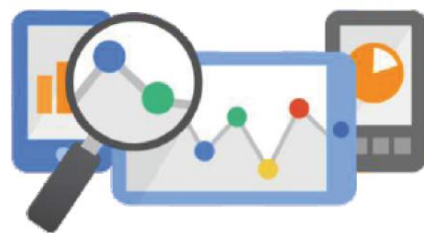
Submissions

The papers can be submitted in the following three categories:

- ❖ Full Papers (5000 – 7000 words)
- ❖ Short Papers / Work in Progress (3000 – 5000 words)
- ❖ Poster Abstracts (Max 2 pages)

To submit a manuscript, please go to the **Submission** page at the conference website or follow the link below:

<https://easychair.org/conferences/?conf=bdab2016>



Registration Fee

	Corporate Delegate	Academicians	Students
Speaker/ Delegate	USD 400	USD 300	USD 200
	INR 24000	INR 18000	INR 12000
Absentia Presenter	USD 150	USD 150	USD 100
	INR 9000	INR 9000	INR 6000

Note : 50% Discount on this registration fee for Indians with full time affiliation in India

Conference Organizing Committee

General Chair

Dr. Pawan Gupta

Army Institute of Management & Technology, India

Programme Committee Chairs

Dr. Vikas Kumar

Society for Education & Research Development, India

Dr. Ashish Gupta

College of Business, University of Tennessee Chattanooga, USA

Conference Conveners

Dr. Surabhi Pandey

Army Institute of Management & Technology, India

Dr. Monika Jain

Army Institute of Management & Technology, India

Conference Secretary

General Queries related to the conference, visa and logistics may be directed to:

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bdab@serd.org.in, serd.bdab@gmail.com



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