

CSR 2017 Addis Ababa (Ethiopia)



5th International Conference
on
Corporate Social Responsibility & Sustainable Development
Addis Ababa (Ethiopia), 2-3 May 2017

Organized By:
Society for Education and Research Development, India
and
Wolkite University, Wolkite, Ethiopia

In association with:
Education Strategy Center, Ethiopia | The World Academy of Sciences
Asia-Pacific Institute of Management, India | INDIACSR, India | APACCXOFORUM

www.csr2017.serd.org.in

INTRODUCTION

CONNECTING YOUR BUSINESS TO THE SOCIAL & ENVIRONMENTAL GOOD WHILE REMAINING PROFITABLE

With the world wide concerns on climate change, environmental protection, ever increasing pollution levels, and waste management issues, the role of corporate for the social causes and ethical business practices is gaining importance. Businesses need to shift the focus from profit making to responsible products and efficient services. Many countries have duly drafted their CSR policies but many other are still struggling to give it a formal shape. While the western world has already started talking about the CSR2.0 and CSR 3.0, the other countries are still stuck with the philanthropy. Despite certain criticisms on the CSR activities, more companies in the world are inclining their strategies towards corporate social responsibility. The CSR Executives have the task of reconciling the various programs, quantifying their benefits, or at least sketching a logical connection to the business, and securing the support of business line counterparts. CSR can not only refer to the compliance of human right standards, labor and social security arrangements, but also to the fight against climate change, sustainable management of natural resources and consumer protection. In the Developed nations, the basic needs of the population do not require so much support as in the under-developed nations. This Conference is designed to understand and deal with the unprecedented impacts of CSR on the working population, society and environment and therefore to elaborate the various frameworks for it with a view towards developing its practice in an evolutionary way. The fifth annual edition of conference will give new direction to the deliberations in different parts of the world. The world needs to come together to make the earth a better place to live.

OBJECTIVE

The conference aims to provide a common platform to the corporate, government agencies, NGOs, civil society, academics and the other groups to share their expectations, aspirations and responsibilities. Conference also has the objective to create a Think-Tank, bringing together representatives from various parts of the globe, covering different domains of business and society on a single platform. Research in the domain of **CSR** and Sustainable Business along with Sanitation, Climate Control, Work Life Balance, Philanthropy, Responsible Products, Business Ethics, Social impact and other topics shall be shared in the form of Paper presentation, poster exhibition by researchers and professionals from various universities and institutions. Presentations and debates will highlight current thinking and how these issues are being addressed around the world nowadays.

CONFERENCE SUBTHEMES

- ✦ Low-Carbon Energy and Sustainable Industry
- ✦ Socially responsible products
- ✦ Waste Management
- ✦ Self-Regulations, Codes of Conduct & Voluntary Compliance
- ✦ Supply Chain Sustainability
- ✦ Human Rights and Business Sustainability
- ✦ The Role of Governments in Business
- ✦ Child Labor, Forced Labor and Labor Trafficking
- ✦ Workplace safety & Woman rights
- ✦ Social Inclusion: Gender, Inequalities, and Human Rights
- ✦ Corporate Graft and Whistleblowers
- ✦ The Role of NGOs and other Elements of Civil Society
- ✦ CSR Issues relating to Multinational Enterprises
- ✦ Sustainable Agriculture and Food Systems
- ✦ Mining and Sustainability Principles
- ✦ Health for all
- ✦ Sustainability Reporting Standards



CASE/RESEARCH PAPER SUBMISSION

The conference will focus on two broad tracks: research and practitioner. The research track will focus more on an academic perspective with presentation of research in the CSR area, whereas the practitioner track will have the presentations from the corporate / NGO projects along with the case studies in the CSR area. However, the conference sessions will have mixed presentations from both the tracks, for benefit of all.

Submission Categories:

- (a) Full Paper (8-12 pages)
- (b) Short Paper (4-6 pages)
- (c) Practitioner Presentation (1 Page Abstract)
- (d) Poster Presentation (1 Page Abstract)

All papers must be submitted online through the easychair conference management system available on the conference website. www.serd.org.in/csr2017

Along with paper/abstract, please also submit the author's profile (one paragraph) and a passport size photograph in a .doc/.docx format. The template is available on the conference website.



REGISTRATION

All the delegates are requested to complete registration form after making the payments. Co-authors need to register separately for Kit and Certificate. In-Absentia Registration may be made for the co-authors. The Registration Fee includes:

- Lunch and Coffee breaks at the conference venue
- Certificate of Participation, Conference Badge & Kit
- Conference Proceedings (electronic copy & Printed Copy)
- Conference Gallery (Photo/ Video)

	Corporate Delegates	NGO Representatives	Academics/ Researcher	Students Registration
Speakers / Delegates	USD 400 Rs. 24000	USD 400 Rs. 24000	USD 350 Rs. 21000	USD 250 Rs. 15000
Absentia Presenters	USD 200 Rs. 12000	USD 200 Rs. 12000	USD 200 Rs. 12000	USD 150 Rs. 9000

For the Travel, Lodging & Boarding, the Participants need to make their own arrangement. However the conference organizers are trying to get best discounted rates from hotel.

Beneficiary Name Society for Education and Research Development
 Account No. 05291131002000
 Bank Name Oriental Bank of Commerce
 IFSC Code ORBC0100529 (For Transfers from India)
 Swift Code ORBCINBBIBD (For Transfers from Abroad)

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PUBLICATION

All accepted papers will be published in the form of an Edited Book bearing ISBN No. from a reputed publisher. The proceedings will be available at the time of the conference. Extended papers will also find a place on the special issue of reputed international journals.



BEST PAPER AWARDS

There will be three best paper awards in each of the Research and Practitioner Track of the conference. All presented submissions will be eligible for this competition and the decision will lie with the jury consisting of eminent experts of the area. Each of the best paper awards will carry a citation and a prize. The best paper awards will be announced in the valedictory session of the conference.



Important Dates

- Proposal Submission: March 31, 2017
- Acceptance/ Review note : April 10, 2017
- Camera Ready Submission: April 15, 2017
- Registration Deadline: April 15, 2017
- Conference Dates: May 02-03, 2017

PAST EDITIONS OF THE CONFERENCE

4th International Conference on CSR & Sustainable Development

www.csr2016.serd.org.in

Kuala Lumpur (CSR 2016)

30-31st May 2016

4th Edition of the CSR conference was organised at International University of Malaya-Wales, Malaysia during 30-31 May 2016. The conference had speakers & presenters from academia presenting the hard core research work and the case studies. Keynotes from Malaysia added a local perspective to the international forum and all different sub-themes of the conference were covered. The Conference was organised by SERD (Society for Education & Research Development, India) and International University of Malaya-Wales, Malaysia in association with Asia-Pacific Institute of Management, India MyMobile University, Malaysia, INDIACSR, India and APACCXOFORUM.

3rd International Conference on CSR & Sustainable Development

www.csr2015.serd.org.in

Dubai (CSR 2015)

04-05th May 2015

The two days international conference was organised at The Lou Lou Beach Resort, Sharjah (UAE) from 04-05th May 2015. The conference had speakers & presenters from 18 countries. On this occasion, the Edited book on CSR: Business & Societal Perspective was also launched. Conference was organised by SERD (Society for Education & Research Development, India) & British University in Dubai, in association with Asia-Pacific Institute of Management, New Delhi (Knowledge Partner), INDIACSR, NGOBOX, APACCXO Forum as media and publicity partners and Close the Loop as a resource partner.

2nd International Conference on CSR & Sustainable Development

www.csr2014.serd.org.in

Jakarta (CSR 2014)

02-05th June 2014

Four days international conference was organised at The Mercure Convention Centre, Ancole Jakarta (Indonesia) from 02-05th June 2015. The conference had speakers & presenters from 22 countries. On this occasion, the Edited book on CSR: A Multi-Disciplinary Perspective was also launched. The conference Chief Guest was H.E. Mr. Gurjit Singh (Ambassador of India to Indonesia and ASEAN). Conference was organised by SERD & Gunadarma University (Indonesia), Musi Rawas Economics Institute (Jakarta) in association with Asia-Pacific Institute of Management, New Delhi (Knowledge Partner), INDIACSR, NGOBOX, APACCXO Forum as media and publicity partners and Close the Loop, USA.

1st International Conference on CSR & Sustainable Development

www.csr2013.serd.org.in

Bangkok (CSR 2013)

03-06th June 2013

The four days international conference was organised at The Ambassador Hotel, Bangkok from 03-06th June 2013. Over all number of delegates in the conference were seventy two. The conference had speakers & presenters from 16 countries. Conference was organised by SERD (Society for Education & Research Development, India) in association with Asia-Pacific Institute of Management, New Delhi (Knowledge Partner), INDIACSR, NGOBOX, APACCXO Forum as media and publicity partners, Close the Loop, USA (resource partner).

Organisers & Supporters:



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